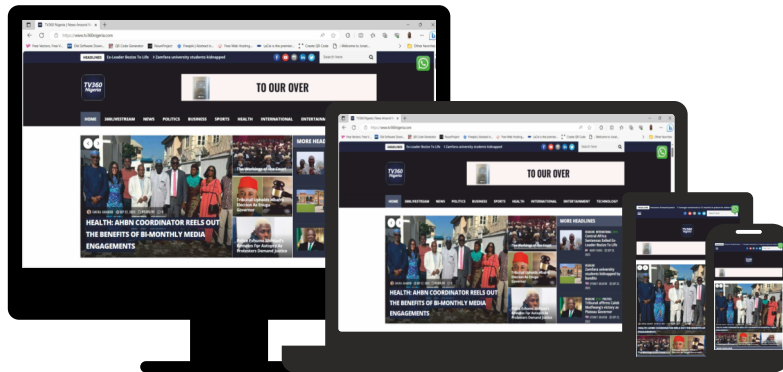




## TV360 Nigeria Advert Rate

TV360 Nigeria is on Satellite on NigComsat



- Artwork to be provided by advertisers, saved in JPEG, PNG and GIF and must be in a Zip file.
- Adverts should be pre-paid before publication.
- Artwork may be sent by e-mail (as attachment to [advert@tv360nigeria.com](mailto:advert@tv360nigeria.com), [tv360nigeria@gmail.com](mailto:tv360nigeria@gmail.com) or submitted by hand or postal service in a Flash in a Zip file.
- Advert rates are subject to review.
- All adverts are subject to legal vetting prior to publication.



### TV360 Nigeria

93C, Oduduwa Crescent, GRA, Ikeja, Lagos  
[tv360nigeria@gmail.com](mailto:tv360nigeria@gmail.com) 08130138832, 08055434490





# Online Advert Rate

## Top Banner

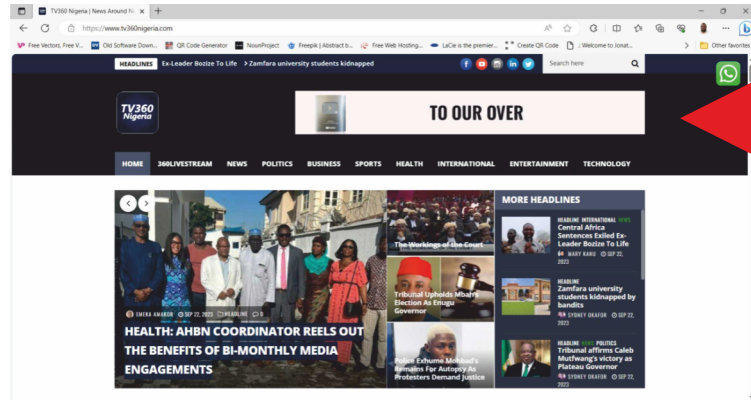
Right Hand Side of the Logo and appears in all pages

700px X 100px

**N100,500**

**N7,035** 7% VAT

**N107,535** Rates per week



## Banners Between Categories

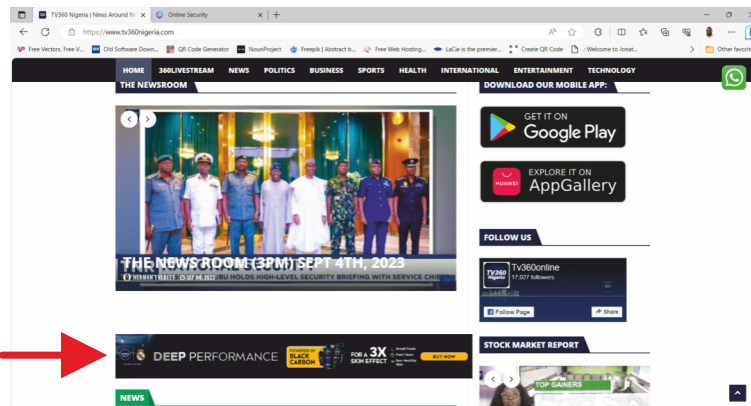
Banner is place on top of News category

700px X 100px

**N45,700**

**N3,199** 7% VAT

**N48,899** Rates per week



## Side Bar Banners

Appear on premium pages like: Homepage & Deji360

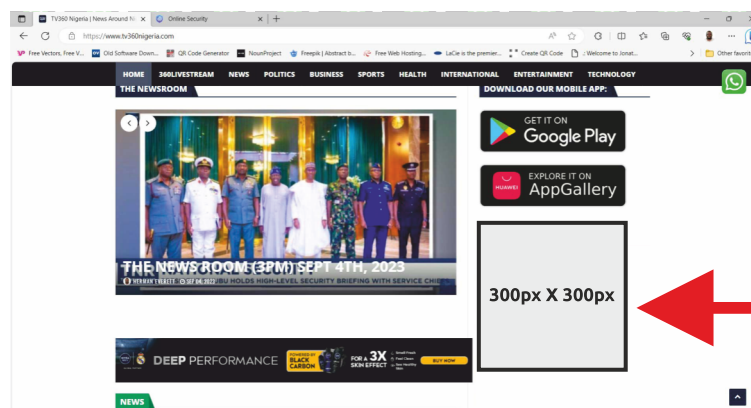
300px X 300px

300px X 150px

**N40,700**

**N2,849** 7% VAT

**N43,549** Rates per week



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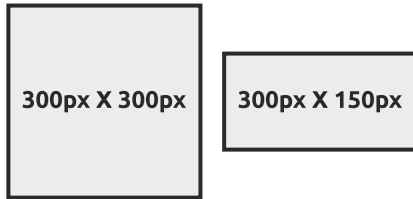
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# Online Advert Rate

## Side Bar Banners

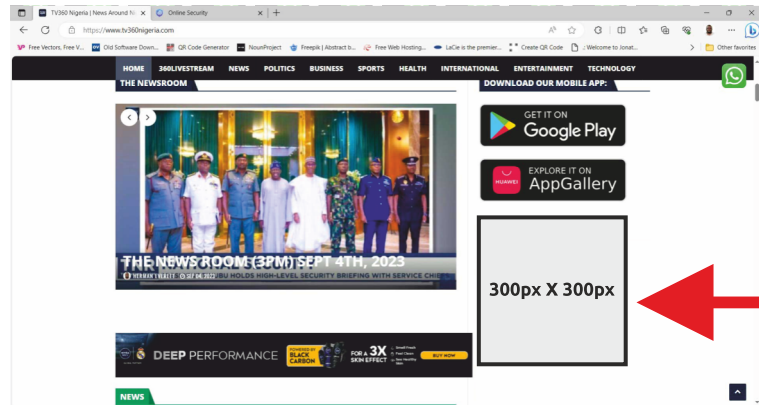
Appear on other news category



**N37,500**

**N2,625** 7% VAT

**N40,125** Rates per week



## Footer Banner

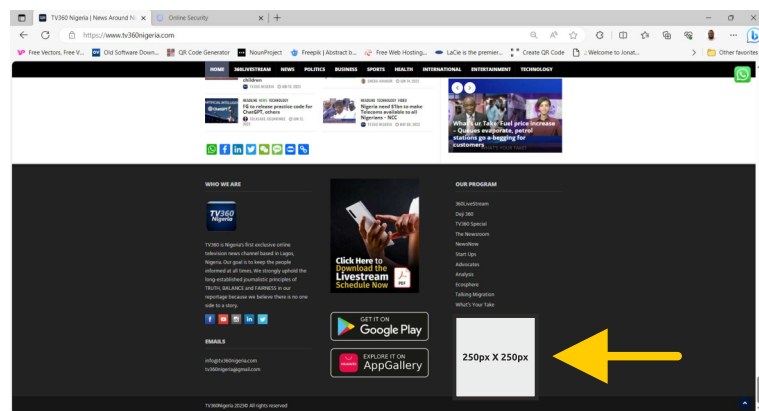
Appears in all pages



**N60,500**

**N4,235** 7% VAT

**N64,735** Rates per week



## Video On Demand and Live Stream Adverts

Comes the video clip place on  
the Mobile App, website and our  
YouTube Channel for **30 Seconds**  
**Adverts run as long as the video  
remains online**

**N850,750**

**N59,552.50** 7% VAT

**N910,302.50**



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# Online Advert Rate

## Live Stream

- Event Coverage
- Sponsored Feature/Spotlight
- Promotional Report
- Special Interviews

**N2,950,500**

**N206,535 7% VAT**

**N3,157,035**

This covers travel and miscellaneous expenses around Nigeria.

## Documentaries

**N3,650,800**

**N255,556 7% VAT**

**N3,906,356**

This covers travel and miscellaneous expenses around Nigeria.



## Video on Demand Report

- Event Coverage
- Sponsored Feature/Spotlight
- Promotional Report
- Special Interviews

**N1,430,500**

**N100,135 7% VAT**

**N1,530,635**

This covers travel and miscellaneous expenses around Nigeria.

## Promoted Posts A

With Hyper links within or outside the website

**N248,500**

**N17,395 7% VAT**

**N265,895 per article**

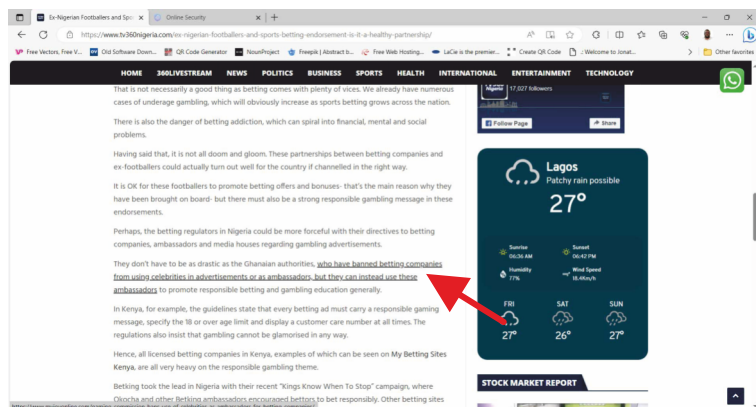
## Promoted Posts B

Without Hyper links within or outside the website

**N180,500**

**N12,635 7% VAT**

**N193,135 per article**



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# Online Advert Rate

## Digital Media Flat Rates on:



**N100,000**  
3 posts per day



**N150,000**  
per post



**N 100,000**  
5 posts per day

